**IT Applications Unit 3, AOS 1, Online Communities**

Complete the following, from Chapter 2, Online Communities, pgs, 44 –

1. Define an online community?

An online space, where groups of people share words and ideas using web-based technology. Web 2 technology’s.

**Types of online communities:**

**Social networks and communities**

1. Describe the nature of a social networking site.

A social networking site encourages, there user base to share interests, stories, thoughts, photos and videos with other users, to create a social interaction through the use of web based technologies.

1. List egs. of these sites.

Facebook, Reddit, Twitter.

1. What is the primary purpose of social networking sites.

Giving it users a “social” experience through the internet.

1. Is there governance over these sites and do they add “new” content to the internet?

There is little governance over these sites, there is some moderation and rules in place.

It adds no real “new content” it may be adding new data to the internet but it doesn’t add more useful material.

Personal Profile Sites

1. Describe the nature of personal profile sites.

A personal profile site, allows the user to create a personal page and use that to share information.

1. As a social networking tool what does facebook enable users to do?

Is a social networking tool that allows users to broadcast their status, collaborate on events and knowledge share links to websites of interest.

1. What type of tool is twitter?

It is a micro-blogging tool that allows users to document what they are doing in 140 characters.

1. What has been the strengths & weaknesses of twitter?

There is no moderation, it is a outlet where information can be shared quickly

1. What do social networking tools, such as Flicker and YouTube allow users to do?

Upload videos and images on to their personal page and share video’s and images publicly.

Cloud storage.

Issue:

1. How do social networking sites pose a legal and ethical minefield for employers?

Social networking sites lead to blurring of social and professional lives.

**Professional or work-based communities, p 49**

1. Describe the characteristics of professional or work-based communities.

They have a clear purpose, to facilitate learning and work.

1. How does membership differ in these communities to social networking sites?

It is often closed and require verification to access.

1. How does the content differ from social networking sites?

Users do not have display names or alias it shows there real name and photo

**Project and interest based communities**

1. List the characteristics of these communities.

They are public, have free membership.

1. List an eg. of an interest based community.

Reddit- Subreddits, /r/art, /r/atheism, /r/photoshopbattles

1. Visit the project based community, <http://handmadehelpsout.blogspot.com/> as an eg. of one of these sites.